

Join us for our
signature event



FRIDAY | MARCH 22, 2024



DAWNING
Family Services

ABOUT *this 2nd Annual* SLEEP OUT EVENT



Join us on March 22nd!

On Friday, March 22, 2024, hundreds of individuals will spend a night sleeping outside in solidarity with families facing homelessness. Dusk 'Til Dawn Participants will engage in awareness and fundraising, shedding light on the crisis of family homelessness and becoming part of the solution. Your investments in Dusk til Dawn will enhance awareness and raise funds to provide safe and secure housing and supportive services to our families in crisis.

Dusk til Dawn is a unique opportunity for organizations seeking new ways to engage including cross-department competition, team-building and empathy-building, as colleagues forge bonds while raising funds to help our community's most vulnerable families. Every night in Hillsborough County over 1,200 individuals experience homelessness, including families with young children. Last year Dawning Family Services provided hope for 1,080 mothers, fathers, and children. With your investments in Dusk til Dawn, we will continue impacting more lives and providing life changing services to families in Hillsborough County. We believe every child deserves a safe place to sleep, a place to call home, and hope for a brighter future... we know you do, too!

Thank you for making an impact!





DAWNING FAMILY SERVICES SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

PRESENTING TITLE ON ALL EVENT MATERIALS

SPEAKING OPPORTUNITY AT EVENT

COMPANY NAME/ LOGO ON EVENT SHIRT & SIGNAGE

COMPLIMENTARY REGISTRATION TICKETS

ACKNOWLEDGE ON NEWSLETTER, WEBSITE, SOCIAL MEDIA, & ANNUAL REPORT

OPPORTUNITY TO PROVIDE BRANDED ITEMS FOR SWAGBAGS

PRESENTING \$15,000

DUSK 'TIL DAWN \$10,000

SUNRISE \$5,000

SUNSET \$2,500

MORE WAYS TO PARTICIPATE

SPONSORS WILL BE ACKNOWLEDGED WEBSITE & EVENT PROGRAM

SECURITY SPONSOR \$2,000

T-SHIRT SPONSOR \$2,000

MEDIA SPONSOR \$2,000

BREAKFAST SPONSOR \$1,500

AUDIO VISUAL SPONSOR \$1,000

FLASHLIGHT SPONSOR \$1,000

SWAG BAG SPONSOR \$1,500

SNACK SPONSOR \$500



2023 MEDIA IMPRESSIONS



TOTAL IMPRESSIONS FROM DUSK TIL DAWN 2023



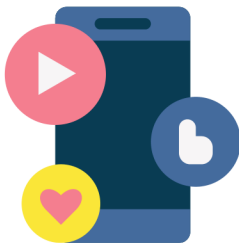
4,308
EMAIL BLAST
RECIPIENTS



280
ATTENDEES
IN PERSON & VIRTUAL



200
T-SHIRTS



3,750
SOCIAL MEDIA
ACCOUNTS REACHED



185,800
LISTENERS

@DawningFamilyServices



info@dawningfs.org
(813) 875-2024

WHO WE HAVE HELPED IN 2022



1,081

Individuals have been helped through all programs at DFS



304

Households have been helped by DFS



400

Adults have been helped by DFS



681

Children have been helped by DFS



72% of families in Rapid Re-Housing signed new leases for permanent housing



Nearly 80% of participants in Employment Services obtained new jobs



80% of families in Emergency Bridge Housing moved directly into safe and secure housing

To learn more about this event, or become a sponsor, please contact Jwhitehurst@dawningfs.org

