



Join us  
for our 2<sup>nd</sup>  
annual event!

Presented by  Suncoast  
Credit Union



**FRIDAY | MARCH 22, 2024**



**DAWNING**  
Family Services

# ABOUT *this 2nd Annual* SLEEP OUT EVENT



## Join us on March 22nd!

On Friday, March 22, 2024, hundreds of individuals will spend a night sleeping outside in solidarity with families facing homelessness. Dusk 'Til Dawn Participants will engage in awareness and fundraising, shedding light on the crisis of family homelessness and becoming part of the solution. Your investments in Dusk til Dawn will enhance awareness and raise funds to provide safe and secure housing and supportive services to our families in crisis.

Dusk til Dawn is a unique opportunity for organizations seeking new ways to engage including cross-department competition, team-building and empathy-building, as colleagues forge bonds while raising funds to help our community's most vulnerable families. Every night in Hillsborough County over 1,200 individuals experience homelessness, including families with young children. Last year Dawning Family Services provided hope for 1,080 mothers, fathers, and children. With your investments in Dusk til Dawn, we will continue impacting more lives and providing life changing services to families in Hillsborough County. We believe every child deserves a safe place to sleep, a place to call home, and hope for a brighter future... we know you do, too!

## Thank you for making an impact!



# DAWNING FAMILY SERVICES SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

PRESENTING TITLE ON ALL EVENT MATERIALS

SPEAKING OPPORTUNITY AT EVENT

COMPANY NAME/ LOGO ON EVENT SHIRT & SIGNAGE

ACKNOWLEDGE ON NEWSLETTER, WEBSITE, SOCIAL MEDIA, & ANNUAL REPORT

OPPORTUNITY TO PROVIDE BRANDED ITEMS FOR SWAGBAGS

	<b>FLASHLIGHT SPONSOR \$1,500</b> <b>SOLD</b>	<b>DUSK TIL DAWN \$10,000</b>	<b>SUNRISE \$5,000</b>	<b>BREAKFAST SPONSOR \$1,500</b> <b>SOLD</b>
PRESENTING TITLE ON ALL EVENT MATERIALS				
SPEAKING OPPORTUNITY AT EVENT				
COMPANY NAME/ LOGO ON EVENT SHIRT & SIGNAGE				
ACKNOWLEDGE ON NEWSLETTER, WEBSITE, SOCIAL MEDIA, & ANNUAL REPORT				
OPPORTUNITY TO PROVIDE BRANDED ITEMS FOR SWAGBAGS				

## MORE WAYS TO PARTICIPATE

SPONSORS WILL BE ACKNOWLEDGED WEBSITE & EVENT PROGRAM

**SECURITY SPONSOR**  
**\$2,000**

**MEDIA SPONSOR**  
**\$2,000**

**AUDIENCE SPONSOR**  
**\$1,500**  
**SOLD**

**BREAKFAST SPONSOR**  
**\$1,500**  
**SOLD**

**PRODUCTION SPONSOR**  
**\$1,000**

**BLESSING BAG SPONSOR**  
**\$1,000**

**SNACK SPONSOR**  
**\$750**

**FLASHLIGHT SPONSOR**  
**\$500**

*\*Blessing bags are filled with necessities to give to homeless families*



# 2023 MEDIA IMPRESSIONS



**TOTAL IMPRESSIONS FROM  
DUSK TIL DAWN 2023**



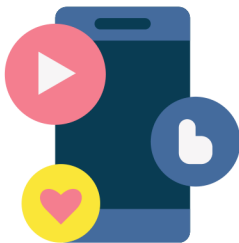
**4,308**  
EMAIL BLAST  
RECIPIENTS



**280**  
PARTICIPANTS  
IN PERSON & VIRTUAL



**200**  
T-SHIRTS



**3,750**  
SOCIAL MEDIA  
ACCOUNTS REACHED



**185,800**  
LISTENERS

**@DawningFamilyServices**



info@dawningfs.org  
(813) 875-2024

# WHO WE HAVE HELPED IN 2022



**1,081**

Individuals have been helped through all programs at DFS



**304**

Households have been helped by DFS



**400**

Adults have been helped by DFS



**681**

Children have been helped by DFS



72% of families in Rapid Re-Housing signed new leases for permanent housing



Nearly 80% of participants in Employment Services obtained new jobs



80% of families in Emergency Bridge Housing moved directly into safe and secure housing

To learn more about this event, or become a sponsor, please contact [info@dawningfs.org](mailto:info@dawningfs.org)

